

NATIONAL COUNCIL OF JUVENILE AND FAMILY COURT JUDGES

EXHIBIT AND SPONSORSHIP OPPORTUNITIES
2016 National Conference on Juvenile Justice

*March 20-23, 2016
Las Vegas, Nevada*

EXHIBIT AND SPONSORSHIP OPPORTUNITIES

CONFERENCE INFORMATION AND DEMOGRAPHICS:

Join us in **Las Vegas, Nevada** for this year's **2016 National Conference on Juvenile Justice** featuring a wide range of juvenile law topics including alternatives to detention, trauma-informed justice, cross-over youth, deep-end youth, dating violence, ending solitary confinement, recidivism, indiscriminate shackling issues, disproportionate minority contact, LGBTQ issues in the juvenile justice system, sex trafficking of minors, juvenile drug courts and runaways and the Interstate Compact for Juveniles.

The National Conference on Juvenile Justice is returning to the NCJFCJ calendar and the Curriculum Committee has designed a program for a multi-disciplinary audience open to all those interested in the improvement of the juvenile justice system. The conference goal is to effect real change, therefore, all voices involved in the system should be present. A special series of sessions for juvenile probation officers is being developed; additional information will be made available at a later date.

WHY ATTEND THE 2016 NATIONAL CONFERENCE ON JUVENILE JUSTICE?

- ◆ Our attendees are seeking information and services that will help them better serve their communities and constituents. Our goal is to help you make your name as visible as possible.
- ◆ We offer many different exhibit sponsorship opportunities, and we hope you will find one that fits your business model and budget.
- ◆ The conference audience will be multi-disciplinary, made up of judges, probation officers, program directors, administrators, supervisors, defense attorneys, prosecutors, court professionals and others working in the field of juvenile justice. Approximately 400 attendees, including registered participants, faculty, and committee members are expected.
- ◆ More than 30 exhibitors representing a wide range of services are expected to attend.

EXHIBIT FEE (\$890):

The traditional “booth” or basic table top exhibit space includes the following features:

- One 6’ draped table with two chairs
- Company listing in conference mobile app and website including logo, 30-word or less description of your products or services, and contact information. *Conference app will be populated on or near March 7, 2016.*
- Pre & Post Conference Attendee List (NAME AND ADDRESS ONLY. NO EMAIL).
- Participation for one person at the conference, including:
 - Conference materials
 - Participation in the Welcome Reception, and all coffee breaks
 - Participation in all program sessions
- Additional person can be added for **\$595** per person.

SPONSORSHIP OPPORTUNITIES:

DESCRIPTION	QUANTITY AVAILABLE	COST	STATUS
Conference App (<i>includes company name as password</i>)	1	\$5,000	Open
Conference Bags (<i>includes company name/logo</i>)	1	\$5,000	Open
Conference Coffee Break-AM	2	\$2,500	Open
Conference Coffee Break-PM	1	\$2,500	Open
Conference General Sessions	6	\$5,000	Open
Conference Lanyards	1	\$750	Open
Conference Lectures	32	\$1,250	Open

Conference Pads (<i>includes company name/logo</i>)	1	\$1,000	Open
Conference Pens (<i>includes company name/logo</i>)	1	\$500	Open
Conference Program - Final (<i>onsite hand-out</i>)	1	\$5,000	Open
Conference Program - Preliminary Program (<i>digital</i>)	1	\$3,000	Open
Custom Sponsorship – Contact NCJFCJ	Unlimited	TBD	Open

The above items are available on a first-come, first-served basis. Companies who have exhibited with NCJFCJ previously will receive first priority.

SPONSORSHIP LEVELS AND BENEFITS:

LEVEL	Amount	Benefits include:
Platinum	\$10,000 and up	<ul style="list-style-type: none"> ▪ One table top exhibit space and up to 1 additional personnel (valued @ \$1,495). ▪ Free NCJFCJ one-year Associate Membership or Judge Membership (up to 3, valued @ \$585). ▪ Guaranteed prominent booth location in high traffic area of the exhibit hall. ▪ Company/logo listing on NCJFCJ website, mobile app, and other conference promotions. ▪ Media exposure (Website/Facebook/Twitter). ▪ Attendee list (name and address only, no email). ▪ Mobile app notifications (up to 6 notifications). ▪ Onsite acknowledgment (verbal, signage or as determined by NCJFCJ). ▪ Final Program acknowledgment. ▪ Sponsorship ribbons (up to 10). ▪ Exclusive opportunity to display company logo/brand during the sponsored event(s) (NCJFCJ approval required). ▪ Exclusive name/logo recognition on all print and electronic signage throughout the duration of the conference. ▪ Opportunity to accrue priority points.
Gold	\$5,000 to \$9,999	<ul style="list-style-type: none"> ▪ One table top exhibit space and up to 1 additional personnel (valued @ \$1,495). ▪ Free NCJFCJ one-year Associate Membership or Judge Membership (up to 2, valued @ \$390). ▪ Guaranteed prominent booth location in high traffic area of the exhibit hall. ▪ Company/logo listing on NCJFCJ website, mobile app, and other conference promotions. ▪ Media exposure (Website/Facebook/Twitter). ▪ Attendee list (name and address only, no email). ▪ Mobile app notifications (up to 4 notifications). ▪ Onsite acknowledgment (verbal, signage or as determined by NCJFCJ). ▪ Final Program acknowledgment. ▪ Sponsorship ribbons (up to 5). ▪ Exclusive opportunity to display company logo/brand during the sponsored event(s) (NCJFCJ approval required). ▪ Exclusive name/logo recognition on all print and electronic signage throughout the duration of the conference. ▪ Opportunity to accrue priority points.
Silver	\$2,500 to \$4,999	<ul style="list-style-type: none"> ▪ One table top exhibit space (valued @ \$890). ▪ Free NCJFCJ one-year Associate Membership or Judge Membership (up to 1, valued @ \$195). ▪ Guaranteed prominent booth location in high traffic area of the exhibit hall. ▪ Company/logo listing on NCJFCJ website, mobile app, and other conference promotions. ▪ Media exposure (Website/Facebook/Twitter). ▪ Attendee list (name and address only, no email). ▪ Mobile app notifications (up to 2 notifications). ▪ Onsite acknowledgment (verbal, signage or as determined by NCJFCJ). ▪ Final Program acknowledgment. ▪ Sponsorship ribbons (up to 3). ▪ Exclusive opportunity to display company logo/brand during the sponsored event(s) (NCJFCJ approval required). ▪ Exclusive name/logo recognition on all print and electronic signage throughout the duration of the conference. ▪ Opportunity to accrue priority points.
		<ul style="list-style-type: none"> ▪ Free NCJFCJ one-year Associate Membership or Judge Membership (up to 1, valued @ \$195).

Executive	\$1,000 to \$2,499	<ul style="list-style-type: none"> ▪ Company/logo listing on NCJFCJ website, mobile app, and other conference promotions. ▪ Media exposure (Website/Facebook/Twitter). ▪ Attendee list (name and address only, no email). ▪ Mobile app notifications (up to 2 notifications). ▪ Onsite acknowledgment (verbal, signage or as determined by NCJFCJ). ▪ Final Program acknowledgment. ▪ Sponsorship ribbons (up to 3). ▪ Exclusive opportunity to display company logo/brand during the sponsored event(s) (NCJFCJ approval required). ▪ Exclusive name/logo recognition on all print and electronic signage throughout the duration of the conference. ▪ Opportunity to accrue priority points.
General	Up to \$999	<ul style="list-style-type: none"> ▪ Free NCJFCJ one-year Associate Membership (up to 1, valued @ \$145). ▪ Company/logo listing on NCJFCJ website, mobile app, and other conference promotions. ▪ Media exposure (Website/Facebook/Twitter). ▪ Attendee list (name and address only, no email). ▪ Mobile app notification (up to 1 notification). ▪ Onsite acknowledgment (verbal, signage or as determined by NCJFCJ). ▪ Final Program acknowledgment. ▪ Sponsorship ribbons (up to 2). ▪ Exclusive opportunity to display company logo/brand during the sponsored event(s) (NCJFCJ approval required). ▪ Exclusive name/logo recognition on all print and electronic signage throughout the duration of the conference. ▪ Opportunity to accrue priority points.

EXHIBIT AREA:

Our conference activities, including registration, exhibits, welcome reception, plenary and general session, breakout sessions, etc. will be located on the 3rd floor of the MGM Grand Convention Center. Morning and afternoon coffee breaks will be scheduled. *At any time prior to the start of the conference, NCJFCJ reserves the right to relocate the exhibit area in order to meet the needs of the educational component of the conference.*

USE OF EXHIBIT SPACE:

Exhibitors must confine all demonstrations or promotional activities to the limits of the exhibit space. At no time will individual exhibitor signs or displays be allowed in any common or conference areas. Interference with the light and space of other exhibitors is prohibited. All sound equipment and noise must be kept at a low-enough level that they will not disturb the conference and/or other exhibitors.

The NCJFCJ does not allow “sharing” of exhibit space or conference registrations. Anyone attending a conference function must register for the conference and must wear their badge at all times.

SERVICE CONTRACTOR, SHIPPING, ADDITIONAL FURNITURE, ELECTRICITY, ETC:

The MGM Grand Hotel will provide all services customarily required by exhibitors, including shipping, furniture rental, electrical work, internet connections, labor for setting up and dismantling exhibits, drayage, etc. Instructions and information will be forwarded to registered exhibitors as it becomes available. All exhibitors must abide by existing labor agreements and regulations covering the use of these services. AV costs, such as electrical, internet, and package handling are not included in the registration fee and may require an additional fee paid to the hotel or an AV service provider. All shipping and storage fees are also the exhibitor’s responsibility.

SECURITY AND INSURANCE:

Security will not be provided by the NCJFCJ or the MGM Grand Hotel. Please do not leave valuables unattended in the Exhibit Area. The Exhibitor understands that neither the NCJFCJ nor the MGM Grand Hotel maintains insurance covering the Exhibitor’s property or lost revenue and it is the sole responsibility of the Exhibitor to obtain such insurance.

INDEMNITY CLAUSE:

The Exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury to persons or damages to exhibitor’s displays, equipment, or other property brought upon the premises of the MGM Grand Hotel. The Exhibitor agrees to indemnify, defend, and hold harmless the NCJFCJ, the MGM Grand Hotel, and their respective owners, managers, subsidiaries, affiliates, servants, agents, and employees against all claims or expenses for

such losses, including reasonable attorney's fees, arising out of the use of the Hotel or use of the exhibition area.

ADDITIONAL INFORMATION:

Exhibitors are responsible for obtaining any necessary state or local permits, licenses, and certificates.

EXHIBIT ACCEPTANCE:

NCJFCJ reserves the right to accept or reject exhibitor, sponsor, and/or advertising applications based upon space limitations, relevance, appropriateness, timeliness, or other similar criteria. Participation in this program implies acceptance of the terms and conditions listed herein.

HOTEL AND LODGING:

The **MGM Grand** is located at **3799 South Las Vegas Blvd, Las Vegas, NV 89119**. Single and double accommodations are available at a rate of **\$139 (includes resort fee)** and are subject to state and local taxes. Limited accommodations are available at the contracted rate. Early hotel reservations are strongly recommended. For reservations, please [click here](#).

EXHIBIT SHOW SCHEDULE:

Sunday, March 20, 2016

1:00 p.m. – 5:00 p.m. *Exhibit Registration & Set-up*

Monday, March 21, 2016

8:00 a.m. – 5:00 p.m. *Exhibit Hours*

Tuesday, March 22, 2015

8:00 a.m. – 12:00 p.m. *Exhibit Hours*

12:00 p.m. – 12:00 p.m. *Exhibit Break-down*

**Exhibit hours may be subject to change*

DEADLINES:

Exhibit applications are currently being accepted.

February 19, 2016	Agreement and full payment due in order for inclusion on attendee materials Company logo/artwork due for inclusion on Conference App listing
March 1, 2016	Exhibitor information due for name badges

CANCELLATIONS:

All requests for cancellations or refunds must be made in writing. See below for refund schedule:

Before February 19, 2016	100% Refund
After February 20 & Before March 19, 2016	100% Refund, minus \$100 Administrative Fee
After March 20, 2016	No refunds or credits will be issued after this date

PAYMENTS:

In order to be listed on attendee materials, your agreement and payment must be received in full by **February 19, 2016**. It is to your advantage to sign-up and pay early. This is one of the factors that will influence your table placement, along with your overall exhibit and sponsorship history. All exhibit registrations must be paid in full prior to attendance.

Please [click here](#) to complete the Exhibit Application and Agreement Form.

CONTACT INFORMATION:

To discuss sponsorship opportunities, please contact:

Manolita Moore, MBA
mmoore@ncjfcj.org
(775) 784-6018