

## Exhibitor and Sponsor Prospectus

### Call for Exhibitors and Sponsors

We invite you to join the **National Council of Juvenile and Family Court Judges (NCJFCJ)** in **New York City for the National Conference on Juvenile Justice**. This multi-disciplinary conference will bring together individuals from across the country working within the Juvenile Justice system including: judges; probation officers, detention staff, service providers, supervisors, and other system stakeholders. Those who attend the conference come with the highest of expectations to engage in cutting-edge educational sessions, network with others in their field, and participate in social functions. It is to your best interest to commit to sponsorship early. There are opportunities for promotion prior to the completion of the conference program and signage.

### Why Exhibit and Sponsor at the National Conference on Juvenile Justice?

- The NCJFCJ is the gateway to the decision-makers and law-makers related to juvenile justice in the U.S.
- More than 500 multi-disciplinary participants are expected to attend including NCJFCJ members, juvenile and family court judges, probation officers, court administrators, attorneys, government personnel, and other court and community affiliates.
- Earn sponsor loyalty priority points that will accumulate over time to help secure premier listing and booth space at future NCJFCJ conferences.
- It is the perfect place for any sponsor related to these fields to showcase new products, meet new customers, and network with the leading experts.
- Conference participants seek information and services to help them better serve their communities and constituents.
- This is your company's opportunity to get in front of experts and pitch your product, solution, or information.

### Hotel Information

#### Marriott Marquis

1535 Broadway, New York, NY 10036

Tel: 212-398-1900

Rate: \$181 + tax (single or double occupancy)

Visit <http://www.ncjfcj.org/> to book your hotel room.

### Secure your exhibit space and sponsorship soon! Space and opportunities are available on a first-come, first-served basis.

There are available sponsorship levels for every budget, but act quickly because there are a limited number for specific levels for the maximum amount of exposure for your company. To discuss exhibit or sponsorship, contact Manolita Moore at [mmoore@ncjfcj.org](mailto:mmoore@ncjfcj.org).

## Exhibitor and Sponsor Prospectus

### Conference Information and Demographics

Join us in the Big Apple as we bring cutting edge information, state-of-the-art programs and current research in the juvenile justice system to an audience of 500-plus judges, probation officers, detention facility staff, service providers and other stakeholders. Some of the featured topics include: alternatives to detention, trauma-informed justice, cross-over youth, deep-end youth, dating violence, ending solitary confinement, recidivism, indiscriminate shackling issues, disproportionate minority contact, LGBTQ issues in the juvenile justice system, sex trafficking of minors, immigration issues for juveniles. Don't miss out on this opportunity to be one of 40 exhibitors sharing your services with an audience of the country's leading professionals in the Juvenile Justice system.

### Exhibit Fee of \$890 Includes:

- Tabletop Exhibit Space
- One six-foot table, draped
- Two chairs
- One wastebasket
- Company listing in the conference program guide on the conference app.
- Participation for one person at the conference
- Exhibitor loyalty priority point (1 point per year of exhibiting)

### **A fee of \$695 is required for each additional person.**

They are entitled to the following items:

- Conference program guide
- Conference app access
- Participation in the Sunday Reception, conference lunch, and all coffee breaks
- Participation in all educational sessions

### Exhibit/Sponsorship Deadlines

To be listed in print and digital marketing materials, your sponsorship must be confirmed (signed agreement and payment received) by **December 1, 2016**. **Platinum, Gold, and Silver Sponsorship benefits require a high-quality print-ready version of your logo (PSD and/or EPS) by December 1, 2016.**

### Exhibit Show Schedule

#### **Sunday, February 12, 2017**

- 2:00 – 5:00 p.m. Exhibit Registration and Set-up
- 6:00 – 7:30 p.m. Welcome Reception and Networking in Exhibit Hall

#### **Monday, February 13, 2017**

- 7:30 a.m. – 5:30 p.m. Exhibits open to participants

#### **Tuesday, February 14, 2017**

- 7:30 a.m. – 1:30 p.m. Exhibits open to participants
- 1:30 – 5:00 p.m. Exhibit dismantling

### Exhibitor Bingo

As an extra incentive to visit the exhibit booths, a raffle game called Exhibitor Bingo will encourage participants to visit and check in with their Bingo card on the conference app. Completed cards are entered into a drawing for door prizes. Winners will be announced on Tuesday afternoon.

Take advantage of this opportunity to promote your company and donate a prize to be used for the drawing. Prizes valued at \$50 or more are appreciated. Prize winners will be announced in the conference app after lunch on Tuesday.

 2017  
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If you would like to donate a Bingo prize, please mark the appropriate box on the exhibitor application form. Prizes should be turned in to the Conference Registration Desk by Monday, February 13th.

**Security and Insurance**

Security will not be provided by NCJFCJ or the Marriott Marquis New York. Please do not leave valuables unattended in the Exhibit Area.

The Exhibitor understands that neither NCJFCJ nor the Marriott Marquis Times Square maintains insurance covering the Exhibitor's property or lost revenue and it is the sole responsibility of the Exhibitor to obtain such insurance.

**Indemnity Clause**

Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury to persons or damages to exhibitor's displays, equipment or other property brought upon the premises of the Hotel and agrees to indemnify, defend and hold harmless NCJFCJ, the Marriott Marquis, and its owners, servants, agents, and employees against all claims or expenses for such losses, including reasonable attorney's fees, arising out of the use of the Hotel or its owners, servants, agents, and employees.

## **Additional Exhibitor Information**

### **Hotel and Lodging**

Marriott Marquis  
1535 Broadway, New York, NY 10036  
Tel: 212-398-1900  
Rate: \$181 + tax (single or double occupancy)  
Visit <http://www.ncjfcj.org/> to book your hotel room.  
Space is limited. Rooms are available on a first-come, first-served basis. Early hotel reservations are strongly recommended.

### **Exhibit Area**

Our conference activities, including Registration, Exhibits, Sunday Reception, General Session, Workshops, Luncheons, etc. will be located at the Marriott Marquis Times Square. Exhibits will be tentatively located in the **Lyceum Complex** on the **5th floor**. Coffee will be available in the exhibit area in the morning prior to the sessions and during breaks. At any time prior to the start of the conference, the NCJFCJ reserves the right to relocate the exhibit area in order to meet the needs of the educational component of the conference.

### **Table Assignments**

Exhibit space will be assigned at the discretion of the NCJFCJ, taking into consideration the order of registrations received in our office, size and necessary placement of such exhibits, as well as the best interest of the overall conference attendees. All measurements shown on the floor plan of the exhibit area will be depicted as accurately as possible. We reserve the right to rearrange and make such modifications as may be necessary to meet the needs of the conference.

### **Exhibit Acceptance**

The NCJFCJ reserves the right to accept or reject exhibitor, sponsor and/or advertising applications based upon space limitations, relevance, appropriateness, timeliness, or other similar criteria. Participation in this program implies acceptance of the terms and conditions listed herein.

### **Service Contractor, Shipping, Additional Furniture, Electricity, etc.**

Instructions and information regarding shipping, electricity, furniture, audiovisual, and Internet service, will be forwarded to registered exhibitors as it becomes available. All exhibitors must abide by existing labor agreements and regulations covering the use of these services. Please do not send materials/shipments directly to the hotel unless otherwise instructed to do so.

### **Payment and Cancellation Policy**

Payment is due at the time of application. Confirmation and receipt will be sent as soon as your application has been reviewed and payment has been processed.

All requests for cancellations or refunds will not be accepted once the conference begins.

Advertisement cancellations received after it has been published or printed will be billed the full amount for the ad. All cancellations must be in writing.

### **Use of Exhibit Space**

Exhibitors must confine all demonstrations or promotional activities to the limits of the exhibit space. At no time will individual exhibitor signs or displays be allowed in any common or conference areas. Interference with the light and space of other exhibitors is prohibited. All sound equipment and noise must be kept at a low-enough level that they will not disturb the conference and/or other exhibitors.

## Sponsor Levels

### Platinum Sponsorship – \$25,000 *(limit one)*

The NCJFCJ Platinum Sponsor receives exclusive benefits creating the highest level of visibility. A representative of your organization will have the opportunity to briefly address conference participants before the Opening Keynote session. Additionally, your generous commitment will be recognized in pre- and post-conference marketing, conference signage, and all digital media.

#### Included with Platinum Sponsorship:

- Brief remarks by your representative before the opening keynote session (limit two-minutes)
- Two exhibit tables and your choice of placement. Includes three full conference registrations (sessions, materials, meals, and networking for three representatives)
- Two complimentary one-year memberships (Associate or Judge Membership)
- Two custom sponsor acknowledgement banners (10 feet tall) with sponsorship level and logo displayed in plenary session and at registration desk
- Logo and link on all conference marketing emails
- Logo listing in conference brochure (circulation 15,000)
- Highest level of promotion via NCJFCJ social media channels
- A full-page, full-color ad in conference program disseminated to all participants
- Marketing piece in each participant's conference tote bag (restrictions apply)
- Home-page banner ad linking to your website in the official conference app
- Logo, link, and acknowledgement on the NCJFCJ website
- Acknowledgement and link to your website in the NCJFCJ 2017 Spring *InSession* e-magazine sent to all NCJFCJ Members
- Thank you and recognition on print and digital signage onsite
- Thank you and recognition in remarks by NCJFCJ president at a general session
- NCJFCJ Loyalty Priority Point accrual (10 points)

## **Gold Sponsorship – \$10,000** *(limit two)*

NCJFCJ Gold Sponsors are limited to two and available on a first-come, first-served basis. This sponsorship level offers incredible exhibit placement, significant recognition of your generous sponsorship, and numerous promotional opportunities for two representatives of your organization.

### **Gold Level Sponsorship includes:**

- One exhibit table with prime placement. Includes two full conference registrations (sessions, materials, meals, and networking for two representatives)
- One complimentary one-year membership (Associate or Judge Membership)
- Two custom sponsor acknowledgement banners (10 feet tall) with sponsorship level and logo displayed in plenary session and at registration desk
- Logo and link on all conference marketing emails
- Logo listing in conference brochure (circulation 15,000)
- Second highest level of promotion via NCJFCJ social media channels
- A half-page, full color ad in conference program disseminated to all participants.
- Marketing piece in each participant's conference tote bag
- Home-page banner ad linking to your website in the official conference app
- Logo, link, and acknowledgement on the NCJFCJ website
- Acknowledgement and link to your website in the NCJFCJ 2017 Spring *InSession* e-magazine sent to all NCJFCJ Members
- Thank you and recognition on print and digital signage onsite
- Thank you and recognition in remarks during a general session
- NCJFCJ Loyalty Priority Point accrual (8 points)

## Silver Sponsorship – \$5,000

NCJFCJ Silver Sponsorship provides your organization with numerous opportunities to network and market your services before, during, and after the conference. To include an additional representative, please pay the additional exhibitor fee.

### Silver Sponsorship includes:

- One exhibit table with premium placement. Includes one full conference registrations (sessions, materials, meals, and networking for one representative)
- Two custom sponsor acknowledgement banners (10 feet tall) with sponsorship level and logo displayed in plenary session and at registration desk
- Logo and link on all conference marketing emails
- Logo listing in conference brochure (circulation 15,000)
- Various promotion via NCJFCJ social media channels
- A quarter-page, full color ad in conference program disseminated to all participants.
- Marketing piece in each participant's conference tote bag
- Logo and link to your website in the official conference app
- Logo, link, and acknowledgement on the NCJFCJ website
- Acknowledgement and link to your website in the NCJFCJ 2017 Spring *InSession* e-magazine sent to all NCJFCJ Members
- Thank you and recognition on print and digital signage onsite
- NCJFCJ Loyalty Priority Point accrual (5 points)

## Executive Sponsorship – \$2,500

NCJFCJ's Executive Sponsorship is an opportunity to exhibit and market your organization while enjoying full conference participation and numerous marketing opportunities. To include an additional representative, please pay the additional exhibitor fee.

### Executive Sponsorship includes:

- One exhibit table with highly visible placement. Includes one full conference registrations (sessions, materials, meals, and networking for one representatives)
- Various promotion via NCJFCJ social media channels
- Logo and listing in conference program disseminated to all participants.
- Marketing piece in each participant's conference tote bag
- Logo and link to your website in the official conference app

- Logo, link, and acknowledgement on the NCJFCJ website
- Acknowledgement and link to your website in the NCJFCJ 2017 Spring *InSession* e-magazine sent to all NCJFCJ Members
- Thank you and recognition through onsite digital signage
- NCJFCJ Priority Point accrual (4 points)

## Attending Sponsorship – \$1,500

NCJFCJ's Attending Sponsorship provides an opportunity to receive generous recognition as a sponsor and attendee of the conference.

### Attending Sponsorship includes:

- One conference registrations (sessions, materials, meals, and networking for one representatives)
- Logo and listing in conference program disseminated to all participants.
- Logo and link to your website in the official conference app
- Logo, link, and acknowledgement on the NCJFCJ website
- Acknowledgement and link to your website in the NCJFCJ 2017 Spring *InSession* e-magazine sent to all NCJFCJ Members
- Thank you and recognition through onsite digital signage
- NCJFCJ Priority Point accrual (3 points)

## Contributing Sponsorship – \$1,000

Contributing Sponsors enjoy the opportunity to support the NCJFCJ's work and mission while receiving recognition for their generosity from conference participants, NCJFCJ members, and NCJFCJ website guests.

### Contributor Sponsorship includes:

- Logo and listing in conference program disseminated to all participants.
- Marketing piece in each participant's conference tote bag
- Logo and link to your website in the official conference app
- Logo, link, and acknowledgement on the NCJFCJ website
- Acknowledgement and link to your website in the NCJFCJ 2017 Spring *InSession* e-magazine sent to all NCJFCJ Members
- Thank you and recognition through onsite digital signage
- NCJFCJ Loyalty Priority Point accrual (2 points)



 2017  
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**Confirm your sponsorship early to enjoy the full benefits of your contribution...**

*To be listed in print versions of the conference program brochure, your sponsorship must be confirmed (signed agreement and payment received) by December 1, 2016. **Platinum, Gold, and Silver Sponsorship benefits require a high-resolution print-ready version of your logo (PSD and/or EPS) by December 1, 2016.***

## Conference Program Advertising

The conference program is limited to the program schedule, faculty, exhibits, and your advertisement, and is included in every tote bag distributed to each participant at conference registration.

You're encouraged to join us as we move forward to reach more than 750 attendees, including registered participants, faculty, committee members, etc. This conference draws judges, district attorneys, probation officers, court administrators, police officers, social workers, and many other professionals in the juvenile justice field.

### Advertising Options and Pricing

**Full page**  
 8.5"w x 11"h  
 \$750



**Half page**  
 8.5"w x 5.5"h  
 \$500



**Quarter page**  
 5.5"w x 4.25"h  
 \$350



### Submission Guidelines and Deadline

- Ads must be submitted in print-ready format (high-resolution 300ppi print-quality PDF file with graphics and fonts embedded)
- Please include 0.125" bleeds on all sides
- Payment and file must be received by **December 1, 2016** to be included in the conference program guide

### Conference Program Sponsor - \$5,000

Sponsoring the conference program includes a full-color, full-page back-cover ad indicating your sponsorship in the on-site program book disseminated to all participants. Additionally, your company will be listed on the sponsor acknowledgement banners and in all on-site digital signage. This is a great way to get your information in front of conference participants, many of whom utilize the program as their go-to-resource throughout the conference.

### Conference Tote Insert - \$500

A tote bag insert is an easy and budget-friendly way to reach more than 500 participants. Your marketing piece is distributed with all conference tote bags. The marketing piece can be a flier, pen, magnet, etc., as long as it is a single item and able to be shipped to the hotel directly. Items must be shipped to the conference hotel and arrive by **February 8, 2017** in time for assembly.

## Additional Conference Marketing Options

### Conference App Sponsor - \$5,000

If you want to have your company name front and center for participants, this is a great option. With this sponsorship, your company name will be the password for our official conference app and you will receive a front-page banner ad on the app. In order to access conference materials, schedule, and participant list before and after their time in New York, participants will need to remember your name.

### Tote Sponsor - \$2,500

A tote bag imprinted with your company logo is an easy way to reach more than 500 participants, who will proudly make use of this marketing tool upon their return home.

### Lanyard - \$1,000

By sponsoring the conference lanyard, you can ensure that participants will see your company logo right around their neck. Additionally, many participants will happily take this easy to pack item home with them for future use.

### Notepads - \$1,000

Notepads personalized with your company name will be disseminated to conference participants during all educational sessions. Many participants take their session notes home and your name will be there to remind them of your services.

### Ink Pens - \$750

If you want to put your company name directly into the hands of conference participants, this is a sure way to do it.

### The following sponsorship options are also available:

- Conference breaks**
- Conference lunches**
- Welcome reception**
- Opening Keynote**
- General sessions**
- Breakout sessions**

Please contact Manolita Moore at [mmoore@ncjfcj.org](mailto:mmoore@ncjfcj.org) for details and prices.

*In order to ensure enough production time for these one of a kind marketing opportunities, signed contract, payment and company materials must be received by NCJFCJ by December 31, 2016.*

## **Thank you 2016 NCJFCJ Exhibitors and Sponsors**

3rd Millennium Classrooms  
Abel Screening, Inc.  
Abraxas Youth & Family Services  
Acadia Healthcare, Inc.  
American Drug Screen Corporation  
AnyTrax  
Association of Family and Conciliation Courts  
BI, Incorporated  
Boys Town  
Child Welfare Information Gateway  
CourtCall  
CourtView Justice Solutions  
Detroit Behavioral Institute  
Extract Systems  
Family Works Inc. & Center for Divorce Education  
FirstPic, Inc.  
Glen Mills Schools  
Handel Information Technologies  
Infax, Incorporated  
IRIS Educational Media-Two Families Now  
Journal Technologies  
Justice Benefits, Inc.  
KidLink Treatment Services  
KidsPeace  
Mount Saint Vincent  
MST Services  
National Resource Center for Healthy Marriage  
and Families

New Outlook Academy  
Northpointe, Inc.  
Office of Justice Programs  
Office of Juvenile Justice and Delinquency  
Prevention  
Our Family Wizard  
Orbis Partners, Inc.  
Pegasus Schools, Inc.  
Professional Online Testing Solutions, Inc.  
Provo Canyon School  
Rite of Passage, Inc.  
SAS  
Satellite Tracking of People, LLC  
Sentinel Offender Services  
Soberlink  
Summit Academy  
ThinkLaw  
UHS Neurobehavioral Systems  
University of Nevada - Reno, Justice Management  
Degree Program  
U.S. Department of State  
USDTL  
University of Kentucky, Center on Drug and  
Alcohol Research  
West Love Color and Culture  
Wolverine Human Services

## **Future NCJFCJ Conference(s)**

**80<sup>th</sup> Annual Conference**  
**July 16-19, 2017, Grand Hyatt, Washington, DC**  
**Applications are now being accepted.**