

## **2018 Conference Prospectus**

### **Sponsorship, Advertising, and Exhibit Opportunities**

**We invite you to participate in the NCJFCJ's 2018 National Conferences...**

#### **National Conference on Juvenile Justice**

**March 18-21, 2018**

**San Diego, CA**

#### **81<sup>st</sup> Annual Conference**

**July 22-25, 2018**

**Denver, CO**

The NCJFCJ National Conferences offer sponsors and exhibitors the opportunity to reach out to participants who are committed to catalyzing change in their court and community. The National conferences feature presentation on cutting-edge topics that inspire, provoke and precipitate discussions regarding issues facing the family court and juvenile justice system. We anticipate nearly 600 participants, including faculty, exhibitors, and guests from around the United States and abroad.

#### **Why Sponsor the NCJFCJ National Conferences?**

- The NCJFCJ is the gateway to decision-makers and law-makers related to family violence domestic relations and juvenile justice in the U.S.
- More than 600 multi-disciplinary participants are expected to attend, including NCJFCJ members, juvenile and family court judges, probation officers, court administrators, attorneys, government personnel, and other court and community affiliates.
- It is the perfect place for related businesses to showcase new products, meet new customers, and network with leading experts.
- Conference participants seek information and services to help them better serve their communities and constituents.
- This is your opportunity to partner in our pursuit of advancing best practices, products, and solutions for families seeking justice.

Please contact Ardis Parmer at [ardis.parmer@gmail.com](mailto:ardis.parmer@gmail.com) to discuss your sponsorship today!

## Sponsorship Opportunities

### **Presenting Sponsor – \$25,000** *(limit one per Conference)* **\$35,000 Both Conferences**

The NCJFCJ Presenting Sponsor receives exclusive benefits creating the highest level of visibility. A representative of your organization will have the opportunity to briefly address conference participants before the Opening Keynote session and will be highlighted during our National Conferences.

#### **Included with Presenting Sponsorship:**

- Brief remarks by your representative before the opening keynote session (limit two-minutes)
- Premiere expanded exhibit space
- Four full conference registrations for all sessions/events
- Two complimentary one-year memberships (Associate or Judge Membership)
- Two custom sponsor acknowledgement banners with sponsorship level and logo displayed in plenary session and at registration desk
- Logo listing in conference brochure
- Highest level of promotion via NCJFCJ social media
- A full-page, full-color ad prominently placed in conference program
- Marketing piece distributed to each participant
- Home-page banner ad link to your website in the official conference app
- Logo and link to your website in all conference marketing emails, in the official conference app., on the NCJFCJ website and in the NCJFCJ InSession e-magazine sent to all Members
- Onsite print and digital recognition
- Thank you and recognition in remarks by NCJFCJ president at a general session

### **Platinum Event Sponsor – \$15,000** *(for one Conference)* **\$25,000 Both Conferences**

The NCJFCJ Platinum Event Sponsor offers incredible exhibit placement, significant recognition of your generous sponsorship, and numerous promotional opportunities for your organization.

#### **Included with Platinum Sponsorship:**

- Recognition and participation in sponsored event
- Premiere expanded exhibit space
- Three full conference registrations for all sessions/events
- Two complimentary one-year memberships (Associate or Judge Membership)
- Two custom sponsor acknowledgement banners with sponsorship level and logo displayed in plenary session and at registration desk
- Logo listing in conference brochure
- Highest level of promotion via NCJFCJ social media
- A full-page, full-color ad prominently placed in conference program
- Marketing piece distributed to each participant
- Home-page banner ad link to your website in the official conference app
- Logo and link to your website in all conference marketing emails, in the official conference app., on the NCJFCJ website and in the NCJFCJ InSession e-magazine sent to all Members
- Onsite print and digital recognition
- Thank you and recognition in remarks by NCJFCJ president at a general session

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## **Gold Sponsor – \$10,000 (for one Conference) \$17,500 Both Conferences**

The NCJFCJ Gold Sponsor offers prime exhibit placement, significant recognition of your generous sponsorship, and numerous promotional opportunities for your organization.

### **Gold Level Sponsorship includes:**

- One exhibit table with prime placement
- Two full conference registrations for sessions/events
- One complimentary one-year membership (Associate or Judge Membership)
- Two custom sponsor acknowledgement banners with sponsorship level and logo displayed in plenary session and at registration desk
- Logo listing in conference brochure (circulation 15,000)
- Second highest level of promotion via NCJFCJ social media
- A half-page, full color ad in conference program disseminated to all participants
- Marketing piece in each participant's conference tote bag (restrictions apply)
- Home-page banner ad linking to your website in the official conference app
- Logo and link to your website in the official conference app., on the NCJFCJ website and in the NCJFCJ *InSession* e-magazine sent to all Members
- Onsite print and digital recognition

## **Silver Sponsor – \$5,000 (for one Conference) \$8,500 Both Conferences**

NCJFCJ Silver Sponsorship provides your organization with numerous opportunities to network and market your services before, during, and after the conference.

### **Silver Sponsorship includes:**

- One exhibit table with premium placement. Includes one full conference registration
- Logo and link on all conference marketing emails
- Logo listing in conference brochure
- Various promotion via NCJFCJ social media channels
- A quarter-page, full color ad in conference program disseminated to all participants
- Marketing piece in each participant's conference tote bag (restrictions apply)
- Logo and link to your website in the official conference app., on the NCJFCJ website and in the NCJFCJ *InSession* e-magazine sent to all Members
- Onsite print and digital recognition

## **Corporate Exhibiting Sponsor – \$2,500 (for one Conference) \$4,500 Both Conferences**

## **Non-Profit/Government Exhibiting Partner – \$2,000 (for one Conference) \$3,500 Both**

NCJFCJ's Exhibiting Sponsorship is an opportunity to exhibit and market your organization while supporting the NCJFCJ Mission promoting justice for families in the court system.

### **Exhibiting Sponsorship includes:**

- One exhibit table with highly visible placement with two full conference registrations
- Additional 3<sup>rd</sup> & 4<sup>th</sup> registrations @ early-bird member rate
- Various promotion via NCJFCJ social media channels
- Logo and listing in conference program disseminated to all participants
- Marketing piece in each participant's conference tote bag (restrictions apply)
- Logo and link to your website in the official conference app., on the NCJFCJ website and in the NCJFCJ *InSession* e-magazine sent to all Members
- Onsite print and digital recognition

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## Additional Conference Marketing Options

### **Conference App Sponsor - \$6,000** (for one Conference) **\$10,000 Both Conferences**

If you want to have your company name front and center for participants, this is a great option. With this sponsorship, your company name will be the password for our official conference app and you will receive a front-page banner ad on the app. In order to access conference materials, schedule, and participant list before and after each conference, participants will need to remember your name.

### **Tote Sponsor - \$2,500 per conference** (for one Conference) **\$4,000 Both Conferences**

Sponsor conference tote bags with your company logo.

### **Notepads - \$1,000**

Notepads personalized with your company name or logo and supplied by you will be distributed to conference participants.

### **Ink Pens - \$1,000**

Ink pens personalized with your company name or logo and supplied by you will be distributed to conference participants.

### **Conference Tote Insert - \$750**

A tote bag insert is an easy and budget-friendly way to reach more than 500 participants. Your marketing piece is distributed with all conference tote bags. The marketing piece can be a flier, pen, magnet, etc., as long as it is a single item and able to be shipped to the hotel directly. Items must be shipped to the conference hotel and arrive by **Saturday** in time for assembly. Additional Shipping requirements will be forwarded at time of payment.

### **The following sponsorship options are also available:**

- |   |   |
|---|---|
| <input type="checkbox"/> Conference breaks  | <input type="checkbox"/> General sessions           |
| <input type="checkbox"/> Conference lunches | <input type="checkbox"/> Breakout sessions          |
| <input type="checkbox"/> Welcome reception  | <input type="checkbox"/> Participant Transportation |
| <input type="checkbox"/> Opening Keynote    |   |

*To ensure enough production time for these one-of-a-kind marketing opportunities, signed contract, payment and company materials must be received by NCJFCJ by February 1, 2018 and June 1, 2018.*




Please contact Ardis Parmer at [ardis.parmer@gmail.com](mailto:ardis.parmer@gmail.com) to discuss your sponsorship today!

## Conference Program Advertising

The conference program is limited to the program schedule, faculty, exhibits, and your advertisement, and is included in the registration materials distributed to each participant at conference registration.

You're encouraged to join us as we move forward to reach more than 750 attendees, including registered participants, faculty, committee members, researchers, etc. This conference draws judges, attorneys, court administrators, police officers, social workers, and many other professionals in the family and juvenile justice fields.

### Advertising Options and Pricing

Full page 8.5"w x 11"h \$800	Half page 8.5"w x 5.5"h \$500	Quarter page 5.5"w x 4.25"h \$350
		

### Submission Guidelines and Deadline

- Ads must be submitted in print-ready format (high-resolution 300ppi print-quality PDF file with graphics and fonts embedded)
- Please include 0.125" bleeds on all sides
- Payment and file must be received by **February 1, and June 1**, to be included in the conference program guide

### Conference Program Sponsor - \$5,000

Sponsoring the conference program includes a full-color, full-page premium placed ad indicating your sponsorship in the on-site program book. Additionally, your company will be listed on the sponsor acknowledgement banners and in all onsite digital signage. This is a great way to get your information in front of conference participants, many of whom utilize the program as their go-to-resource throughout the conference.

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## Exhibitor Information

### Conference Information and Demographics

Join the NCJFCJ as we bring cutting-edge information, state-of-the-art programs and current research in the family violence and domestic relations and juvenile justice system to an audience of more than 750 judges, service providers and other stakeholders. Plenary sessions highlighted by topic on specific training tracks on family law, juvenile justice, child welfare, and family violence; as well as tracks featuring practical and innovative solutions.

### Exhibit Fee of \$1,000 Includes:

- Tabletop Exhibit Space
- One draped six-foot table with two chairs
- Listing in the conference program and app
- Participation for one person at the conference
- Postal mailing list of conference participants (no email)

***A fee of \$790-990 is required for each additional person (the current non-member rate, unless a member).***

Each additional person is entitled a full conference registration

### Exhibit/Sponsorship Deadlines

To be listed in print and digital marketing materials, your exhibit or sponsorship application must be confirmed (signed agreement and payment received) by **February 1, 2018 and June 1, 2018 respectively. Sponsorship benefits require a high-quality print-ready version of your logo (PSD and/or EPS) by 2/15/18 and 6/15/18.**

### Exhibit Show Schedule

#### Sunday

- |                  |  |
|------------------|--|
| 1:00 – 5:00 p.m. | Exhibit Registration and Set-up                  |
| 6:00 – 7:30 p.m. | Welcome Reception and Networking in Exhibit Hall |

#### Monday

7:30 a.m. – 5:30 p.m. Exhibits open

#### Tuesday

7:30 a.m. – 3:30 p.m. Exhibits open  
3:30 – 5:00 p.m. Exhibit dismantling

### Exhibitor Bingo

As an extra incentive to visit the exhibit booths, Exhibitor Bingo will encourage participants to visit and check in with their Bingo card. Completed cards are entered into a drawing for door prizes. Please donate a prize for the drawing valued at \$50 or more. Turn in prizes to the Conference Registration Desk by Monday at noon.

### Security and Insurance

Security will **not** be provided by NCJFCJ or by the hotel properties. Please do not leave valuables unattended. The Exhibitor understands that neither NCJFCJ nor the hotel properties maintain insurance covering the Exhibitor's property or lost revenue and it is the sole responsibility of the Exhibitor to obtain such insurance.

### Indemnity Clause

Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury to persons or damages to exhibitor's displays, equipment or other property brought upon the premises of the Hotel and agrees to indemnify, defend and hold harmless NCJFCJ, the hotels, and their owners, servants, agents, and employees against all claims or expenses for such losses, including reasonable attorney's fees, arising out of the use of the Hotel or its owners, servants, agents, and employees.

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## Additional Exhibitor Information

### Hotel and Lodging

#### National Conference on Juvenile Justice

**March 18-21, 2018**

Loews Coronado Bay, San Diego  
4000 Loews Coronado Bay Road  
Coronado, CA 92118  
Tel: 619-424-4000

Rate: \$199 + tax (single or double occupancy)

Visit <http://www.ncjfcj.org/2018-national-conference-juvenile-justice> to book your hotel room.

#### 81<sup>st</sup> Annual Conference

**July 22-25, 2018**

Hyatt Regency Denver Convention Center  
650 15<sup>th</sup> Street  
Denver, CO 80202  
Tel: 202-582-1234

Rate: \$219 + tax (single or double occupancy)

Visit <http://www.ncjfcj.org/81st-annual-conference> to book your hotel room.

Space is limited. Rooms are available on a first-come, first-served basis. Early hotel reservations are highly encouraged.

### Exhibit Area

Our conference activities, including Registration, Exhibits, Sunday Reception, General Session, Workshops, and special events will be located in the individual Conference designated hotel. Exhibits and hospitality will be located near the meeting rooms whenever possible. At any time prior to the start of the conference, the NCJFCJ reserves the right to relocate the exhibit area in order to meet the needs of the educational component of the conference.

### Exhibit Assignments

Exhibit space will be assigned at the discretion of the NCJFCJ, taking into consideration the level of sponsorship, order of registrations received, size and necessary placement of such exhibits, as well as the best interest of the overall conference attendees. All

measurements shown on the floor plan of the exhibit area will be depicted as accurately as possible. We reserve the right to rearrange and make such modifications as may be necessary to meet the needs of the conference.

### Exhibit Acceptance

The NCJFCJ reserves the right to accept or reject exhibitor, sponsor and/or advertising applications based upon space limitations, relevance, appropriateness, timeliness, or other similar criteria. Participation in this program implies acceptance of the terms and conditions listed herein.

### Service Contractor, Shipping, Additional Furniture, Electricity, etc.

Instructions and information regarding shipping, electricity, furniture, audiovisual, and Internet service, will be forwarded to registered exhibitors as it becomes available. All exhibitors must abide by existing labor agreements and regulations covering the use of these services. Please do not send materials/shipments to the hotel until instructed to do so by NCJFCJ.

### Payment and Cancellation Policy

Payment is due at the time of application. Confirmation and receipt is sent upon approval of application and after payment has been processed.

All cancellations will incur a \$50 administrative fee. Requests for cancellations or refunds will not be accepted once the conference begins. All cancellations must be in writing.

Advertisement or sponsorship cancellations received after it has been published or printed will be billed the full amount.

### Use of Exhibit Space

Exhibitors must confine all demonstrations or promotional activities to the limits of the exhibit space. Interference with the light and space of other exhibitors is prohibited. All sound equipment and noise must be kept at a low level that will not disturb the conference and/or other exhibitors.

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## Thank you to NCJFCJ's Past Exhibitors and Sponsors

3rd Millennium Classrooms  
Academy Schools  
Abel Screening, Inc.  
Abraxas Youth & Family Services  
Acadia Healthcare, Inc.  
Adelphoi Village  
American Drug Screen Corporation  
American Trucking Association  
AnyTrax  
Association of Family and Conciliation Courts  
BI, Incorporated  
Boys Town  
C-Tech  
Children's Behavioral Solutions  
Children and Family Futures  
Child Welfare Information Gateway  
CoParenter  
CourtCall  
CourtView Justice Solutions  
Detroit Behavioral Institute  
Extract Systems  
Family Works Inc. & Center for Divorce Education  
Federal Office of Child Support Enforcement  
FirstPic, Inc.  
FivePoint Solutions  
Foundations for Advancing Alcohol Responsibility  
Glen Mills Schools  
Gottlieb & Wertz, Inc.  
Handel Information Technologies  
High Conflict Institute  
IBM Watson Health  
Infax, Incorporated  
Interstate Commission for Juveniles  
IRIS Educational Media-Two Families Now  
Judge Rotenberg Educational Center  
J.M. Kaplan Fund  
Journal Technologies  
Justice Benefits, Inc.  
KidLink Treatment Services  
KidsPeace  
Kindle for At Risk Kids  
Life Lessons2Go  
Mount Saint Vincent

MST Services  
National Academies Press  
National CASA Association  
National Council on Crime & Delinquency  
National Judicial College  
National Resource Center for Healthy Marriage and Families  
Nevada Trucking Association  
New Hope Treatment Centers  
New Outlook Academy  
Northpointe, Inc.  
Office of Justice Programs  
Office of Juvenile Justice and Delinquency Prevention  
Our Family Wizard  
Orbis Partners, Inc.  
Pegasus Schools, Inc.  
Professional Online Testing Solutions, Inc.  
Provo Canyon School  
Rite of Passage, Inc.  
SAS  
Satellite Tracking of People, LLC  
Sentinel Offender Services  
Sequel Youth and Family Services  
Soberlink  
Stetson School, An Affiliate of Seven Hills Foundation  
Summit Academy  
Texas Lawyers for Children  
The First Tee  
ThinkLaw  
Tyler Technologies  
UHS Neurobehavioral Systems  
University of Kentucky, Center on Drug and Alcohol Research  
University of Nevada - Reno, Justice Management Degree Program  
U.S. Department of State  
USDTL  
U.S. Selective Service System  
West Love Color and Culture  
Wolverine Human Services

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