

2021 Conference Prospectus

Sponsorship, Advertising, and Exhibit Opportunities

We invite you to participate in the NCJFCJ's 2021 National Conferences...



NATIONAL COUNCIL OF
JUVENILE AND FAMILY COURT JUDGES

WWW.NCJFCJ.ORG

84th Annual NCJFCJ Conference



July 18-21, 2021

St. Louis, Missouri

We invite you to participate in our 84th Annual Conference. In these unprecedented times, the NCJFCJ's has continued to offer sponsors and exhibitors the opportunity to reach out to participants who are committed to catalyzing change in their court and community. Our conferences feature presentations on cutting-edge topics that inspire, provoke and precipitate discussions regarding current issues, services and policies within the family court and juvenile justice system. Our 84th Annual Conference will be no different.

Why Sponsor the NCJFCJ National Conferences?

- The NCJFCJ is the gateway to decision-makers, policy drafters and service providers related to child abuse and neglect, domestic violence, family law and juvenile justice.
- More than 600 multi-disciplinary participants gather, virtually or in person, including NCJFCJ members, juvenile and family court judges, probation officers, court administrators, attorneys, government personnel, and other court affiliates and community advocates from the United States and abroad.
- This is your opportunity to partner in the pursuit of advancing best practices, products, and solutions for families seeking justice as conference participants seek information and services to help them better serve their communities and constituents.
- This year when you sponsor or exhibit at our conferences your registration fee provides the opportunity to participate in all planned aspects of our events live and, or virtual.
- Conference materials and recorded presentations are available to participants for up to a year on the event platform.

Premiere Sponsorship Opportunities

Presenting Sponsor – \$25,000

Receive exclusive benefits creating the highest level of visibility.



Presenting Sponsorship includes:

- Brief remarks by your representative before the opening keynote session
- Premiere expanded exhibit space
- Highest promotion & sponsor placement
- Four full conference registrations
- Four complimentary one-year memberships
- Custom sponsor banners with sponsorship level and logo
- Highest level of promotion via NCJFCJ social media
- Full-page, full-color ad prominently placed in conference program
- Marketing piece distributed to participants
- Logo and link to your website in all conference marketing, conference app., NCJFCJ website and NCJFCJ InSession e-magazine
- Onsite print and digital recognition
- Thank you and recognition from the podium

Platinum Event Sponsor – \$20,000

Incredible exhibit placement, significant recognition, and numerous promotional opportunities for your organization.

Platinum Sponsor benefits:

- Recognition at a sponsored event
- Premiere exhibit space
- Premiere sponsor placement and promotion
- Three full conference registrations
- Three one-year memberships
- Custom sponsor banners with logo
- Highest level of promotion via NCJFCJ social media
- Full-page, full-color ad prominently placed in conference program
- Marketing piece distributed to each participant
- Logo and link to your website in all conference marketing, conference app., NCJFCJ website and NCJFCJ InSession e-magazine
- Onsite print and digital recognition
- Thank you and recognition from the podium

Grand Sponsorship Opportunities

Gold Sponsor – \$10,000

The NCJFCJ Gold Sponsor offers prime exhibit placement, significant recognition of your generous sponsorship, and numerous promotional opportunities for your organization.

Gold Level Sponsorship includes:

- One exhibit table with prime placement
- Two full conference registrations
- Two complimentary one-year memberships
- Onsite print and digital recognition
- Two custom sponsor acknowledgement banners with sponsorship level and logo
- Second highest level of promotion via NCJFCJ social media
- A half-page, full color ad in conference program
- Marketing piece distributed to each participant
- Special recognition at sponsored event
- Logo and link to your website in all conference marketing, conference app, NCJFCJ website and NCJFCJ InSession e-magazine

Silver Sponsor – \$5,000

NCJFCJ Silver Sponsorship provides your organization with numerous opportunities to network and market your services before, during, and after the conference.

Silver Sponsorship includes:

- One exhibit table with premium placement. Includes two full conference registrations
- Logo and link on all conference marketing
- Various promotion via NCJFCJ social media channels
- A quarter-page, full color ad in conference program disseminated to all participants
- Marketing piece distributed to each participant
- Logo and link to your website in all conference marketing, conference app, NCJFCJ website and NCJFCJ InSession e-magazine
- Onsite print and digital recognition
- Special recognition at sponsored event

Additional Conference Marketing Options

Conference App Sponsor - \$5,000 Your company name is front and center for all participants with this sponsorship. Includes a highly visible sponsoring exhibit booth and your company name will be the password for our official Conference App including a front-page banner ad on the app. In order to access conference materials, schedule, and participant list before and after each conference, participants will need to remember your name.

Conference WiFi Sponsor - \$5,000 If you want to have your company name front and center for participants, this is another great option. With this sponsorship, a sponsoring exhibit booth is included, and your company name will be the password for our official conference WiFi.

Conference Program Sponsor - \$5,000 Sponsoring the conference program includes a full-color, full-page premium placed ad indicating your sponsorship in the on-site program book. Additionally, your company will be listed in all onsite digital signage. This is a great way to get your information in front of conference participants, many of whom utilize the program as their go-to-resource throughout the conference.

Conference Tote Insert - \$1,000

A tote bag insert is an easy and budget-friendly way to reach more than 600 participants. Your marketing piece is distributed with all conference tote bags. The marketing piece can be a flier, pen, magnet, etc., as long as it is a single item and able to be shipped to the hotel directly. Items must be shipped to arrive by **Friday** in time for assembly. Additional Shipping requirements will be forwarded at time of payment.

Tote Sponsor - \$2,500 per conference *(plus exhibit and registration)*

Sponsor conference tote bags with your company logo prominently printed on every tote.



Exhibit & Sponsor Opportunities

Corporate Exhibiting Sponsor – \$2,500

Non-Profit/Government Exhibiting Partner – \$2,000

NCJFCJ's Exhibiting Sponsorship is an opportunity to exhibit and market your organization while supporting the NCJFCJ Mission promoting justice for families in the court system. This is ideal for our non-profit partners and government entities.




Exhibiting Sponsorship includes:

- One exhibit table with highly visible placement with two full conference registrations
- Additional 3rd & 4th registrations at early-bird member rate
- Various promotion via NCJFCJ social media channels
- Logo and listing in conference program
- Marketing piece distributed to each participant
- Logo and link to your website in all conference marketing, conference app., NCJFCJ website and NCJFCJ InSession e-magazine
- Onsite print and digital recognition

Conference Program Advertising

The conference program is limited to the program schedule, faculty, exhibits, and your advertisement, and is included in the registration materials distributed to each of the more than 600 conference participants.

Advertising Options and Pricing

<p>Full page 8.5" w x 11" h \$1,000</p> 	<p>Half page 8.5" w x 5.5" h \$650</p> 	<p>Quarter page 4.25" w x 5.5" h \$400</p> 
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Submission Guidelines and Deadline

- Ads must be submitted in print-ready format (high-resolution 300ppi print-quality PDF file with graphics and fonts embedded)
- Please include 0.125" bleeds on all sides
- Payment and file must be received by **June 11**, to be included in the conference program guide

Conference Program Sponsor - \$5,000 (per Conference)

Sponsoring the conference program includes a full-color, full-page premium placed ad. Additionally, your company will be listed on the sponsor acknowledgement banners

Exhibitor Information

Exhibit Fee of \$1,000 Includes:

- Tabletop Exhibit Space with a draped six-foot table with two chairs
- Listing in the conference program and app
- Participation for one person inclusive of all conference activities
- Postal mailing list of conference participants (no email)

Exhibit/Sponsorship Deadlines

To be listed in print and digital marketing materials, your exhibit or sponsorship application must be confirmed (signed agreement and payment received) by **June 11**. **Sponsorship benefits require a high-quality print-ready version of your logo (PSD and/or EPS) by 6/15/21.**

Exhibitor Bingo

- Exhibitor Bingo provides an extra incentive to visit exhibit booths.
- Participants are encouraged to visit each booth using coverall Bingo.
- Completed cards are entered into a drawing.
- Prize donations valued at \$50 or more are welcomed.
- Winners and donors are announced in post-conference communication with all conference participants.

A conference registration fee is required for each additional person (the current non-member rate unless a current member). Members receive a discount.

Live Exhibit Show Schedule

Sunday

1:00 – 5:00 p.m.

Exhibit Registration & Set-up

6:00 – 7:30 p.m.

Welcome Reception and Networking in Exhibit Hall

Monday

7:30 a.m. – 5:30 p.m.

Exhibits open

Tuesday

7:30 a.m. – 5:30 p.m.

Exhibits open

Wednesday (optional)

7:30 a.m. – 10:30 a.m.

Exhibits open

10:30 – 12:00 p.m.

Exhibit dismantling

Hotel and Lodging



84th Annual Conference July 18-21, 2021

Marriott St. Louis Grand
800 Washington Avenue
St. Louis, Missouri 63101
314.621.9600

Rate: \$179 + tax (single or double occupancy)
Reserve directly with Marriott reservations at
800.228.9290 or 314.621.9600 to book your hotel
room.

Space is limited. Rooms are available on a first-
come, first-served basis. Early hotel reservations
are highly encouraged.

<https://www.ncjfcj.org/events/84th-annual-conference/>

Additional Exhibitor Information

Exhibit Area

Our conference activities, including Registration, Exhibits, Sunday Reception, General Session, Workshops, and special events will be located in the individual Conference designated hotel. Exhibits and hospitality will be located near the meeting rooms whenever possible. At any time prior to the start of the conference, the NCJFCJ reserves the right to relocate the exhibit area in order to meet the needs of the educational component of the conference.

Exhibit Assignments

Exhibit space will be assigned at the discretion of the NCJFCJ, taking into consideration the level of sponsorship, order of registrations received, size and necessary placement of such exhibits, as well as the best interest of the overall conference attendees.

Use of Exhibit Space

Exhibitors must confine all demonstrations or promotional activities to the limits of the exhibit space. Interference with the light and space of other exhibitors is prohibited. All sound equipment and noise must be kept at a low level that will not disturb the conference and/or other exhibitors.

Exhibit Acceptance

The NCJFCJ reserves the right to accept or reject exhibitor, sponsor and/or advertising applications based upon space limitations, relevance, appropriateness, timeliness, or other similar criteria. Participation in this program implies acceptance of the terms and conditions listed herein.

Service Contractor, Shipping, Additional Furniture, Electricity, etc.

Instructions and information regarding shipping, electricity, furniture, audiovisual, and Internet service, will be forwarded to registered exhibitors as it becomes available. All exhibitors must abide by existing labor agreements and regulations covering the use of these services. Please do not send materials/shipments to the hotel until instructed to do so by NCJFCJ.

Payment Policy

Payment is due at the time of application. Confirmation and receipt is sent upon approval of application and after payment has been processed.

Indemnity Clause

Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury to persons or damages to exhibitor's displays, equipment or other property brought upon the premises of the Hotel and agrees to indemnify, defend and hold harmless NCJFCJ, the Hotel and their owners, servants, agents, and employees against all claims or expenses for such losses, including reasonable attorney's fees, arising out of the use of the Hotel or its owners, servants, agents, and employees.

Security and Insurance

Security will **not** be provided by NCJFCJ or by the hotel properties. Please do not leave valuables unattended.

The Exhibitor understands that neither NCJFCJ nor the hotel properties maintain insurance covering the Exhibitor's property or lost revenue and it is the sole responsibility of the Exhibitor to obtain such insurance.

Thank you to NCJFCJ's Past Exhibitors and Sponsors

3rd Millennium Classrooms
Abel Screening, Inc.
Abraxas Youth & Family Services
Academy Schools
Acadia Healthcare, Inc.
Adelphoi
American Drug Screen Corporation
American Trucking Association
Animal Legal Defense Fund
AnyTrax
Assist Education/Advantages School
International
Association of Family and Conciliation
Courts
BI, Incorporated
Boys Town
Casebook PCB
CFive Solutions
C-Tech
Children's Behavioral Solutions
Children and Family Futures
Child Welfare Information Gateway
CoParenter
Corrisoft
CourtCall
Courtsolutions, LLC
CourtView Justice Solutions
Detroit Behavioral Institute
Devereux Advance Behavioral Health
eMoksha
equivant
Extract Systems

Family Works Inc. & Center for Divorce
Education
Federal Office of Child Support
Enforcement
Feel Good Inc.
FEI Systems, Inc.
FirstPic, Inc.
FivePoint Solutions
Foundations for Advancing Alcohol
Responsibility
George Junior Republic in PA
Glen Mills Schools
Gottlieb & Wertz, Inc.
Handel Information Technologies
High Conflict Institute
IBM Watson Health
Infax, Incorporated
InMed Rx
Interstate Commission for Juveniles
IRIS Educational Media-Two Families Now
J.M. Kaplan Fund
Jockey Being Family Foundation
Journal Technologies
Judge Rotenberg Educational Center
Justice Benefits, Inc.
Justinform
Justice Works Youth Care, Inc.
KidLink Treatment Services
KidsPeace
Kindle for At Risk Kids
Life Lessons2Go
Life Skills Reimagined

Listen2Kids Production
Mentis Technology Solutions, LLC
Mount Saint Vincent
MST Services
Murphy Robes
My Pleadings.com
National Academies Press
National American Indian Court Judges
Association
National CASA Association
National Center for Youth Opportunity
National Council on Crime & Delinquency
National Judicial College
National Runaway Safeline
National Resource Center for Healthy
Marriage & Families
National TA Network
Nevada Trucking Association
New Hope Treatment Centers
New Outlook Academy
Noble Software Group
Northpointe, Inc.
Northwoods
NYC Department of Probation
Office of Justice Programs
Office of Juvenile Justice and Delinquency
Prevention
OnlineParentingPrograms.com
Our Family Wizard
Orbis Partners, Inc.
Parenting with Love and Limits
Pegasus Schools, Inc.

PharmChem, Inc.
Professional Online Testing Solutions, Inc.
Resolutions Systems Institute
Rite of Passage, Inc.
RiverValley Behavioral Health
SAS
Satellite Tracking of People, LLC
Sentinel Offender Services
Soberlink
Southern Peaks Regional Treatment
Center
Stetson School, An Affiliate of Seven Hills
Foundation
Summit Academy
Texas Lawyers for Children
The First Tee
ThinkLaw
Tyler Technologies
UHS Neurobehavioral Systems
University of Kentucky, Center on Drug
and Alcohol Research
University of Nevada - Reno, Justice
Management Degree Program
U.S. Department of State
USDTL
U.S. Selective Service System
West Love Color and Culture
Wolverine Human Service
Youth Center
Youth for Tomorrow