



# 2023 Conference Prospectus

Sponsorship, Advertising, and Exhibit Opportunities

We invite you to participate in our 2023 Conferences...

*The NCJFCJ's National Conferences offer sponsors and exhibitors the opportunity to reach out to participants who are committed to catalyzing change in their courts and communities, and features presentations on cutting-edge topics that inspire, provoke and precipitate discussions regarding current issues, services and policies within the family court and juvenile justice system.*



NATIONAL COUNCIL OF  
JUVENILE AND FAMILY COURT JUDGES

[WWW.NCJFCJ.ORG](http://WWW.NCJFCJ.ORG)

## Why Sponsor the NCJFCJ National Conferences?

- The NCJFCJ is the gateway to decision-makers, policy drafters and service providers related to child abuse and neglect, domestic violence, family law and juvenile justice.
- More than 600 multi-disciplinary participants gather, including NCJFCJ members, juvenile and family court judges, probation officers, court administrators, attorneys, government personnel, and other court affiliates and community advocates from around the United States and abroad.
- It is the perfect place for your business to showcase new products, meet potential customers, and network with experts.
- Conference participants seek information and services to help them better serve their communities and constituents.
- This is your opportunity to partner in the pursuit of advancing best practices, products, and solutions for families seeking justice.



# Sponsorship Levels at a Glance

Only 1 per  
Conference

2 Conference  
Bundle \$40,000

## Presenting \$25,000

- Brief remarks by your representative before the opening keynote session
- Premiere exhibit space
- Highest promotion & sponsor placement
- Eight full conference registrations
- One-year organizational membership
- Custom banners with sponsorship level and logo
- Highest level of promotion via NCJFCJ social media
- Full-page, full-color ad prominently placed in conference program
- Marketing piece distributed to participants
- Logo & link to your website in conference marketing
- Onsite print and digital recognition
- Thank you and recognition from the podium

2 Conference  
Bundle \$35,000

## Platinum \$20,000

- Recognition at an event
- Expanded exhibit space
- Second highest sponsor placement and promotion
- 6 full conference registrations
- 5 one-year individual memberships
- Sponsor banners with logo
- Highest level of promotion via NCJFCJ social media
- Premiere full-page, full-color conference program ad
- Marketing piece distributed to each participant
- Logo & website link in all conference marketing
- Onsite print and digital recognition
- Thank you and recognition from the podium

2 Conference  
Bundle \$26,000

## Gold \$15,000

- One Exhibit table with premium placement
- 4 full conference registrations
- 4 complimentary 1-year memberships
- Onsite print and digital recognition
- Sponsor banners with level and logo
- Prime promotion via NCJFCJ social media
- A full-page, full color conference program ad
- Marketing piece distributed to each participant
- Special recognition at sponsored event
- Logo and link to your website in all conference marketing

2 Conference  
Bundle \$17,000

## Silver \$10,000

- One exhibit table with prime placement
- 3 conference registrations
- 3 complimentary 1-year memberships
- Logo & link on all conference marketing
- Promotion via NCJFCJ social media channels
- A half page, full color ad in conference program disseminated to all participants
- Marketing piece distributed to each participant
- Onsite print and digital recognition
- Special recognition at conference event

2 Conference  
Bundle \$8,000

## Bronze \$5,000

- One exhibit table with preferred placement
- 2 conference registrations
- 2 complimentary 1-year memberships
- Logo & link on all conference marketing
- Promotion via NCJFCJ social media channels
- A quarter page full color ad in conference program
- Marketing piece distributed to each participant
- Onsite print and digital recognition
- Recognition at event

# Additional Conference Marketing Options

## Conference App Sponsor - \$6,000

*Your company name is front and center for all participants with this sponsorship.*

- Highly visible sponsoring exhibit booth
- Company name will be the password for our official Conference App
- Front-page banner ad on the app.

*In order to access conference materials, schedule, and participant list before and after each conference, participants will need to remember your name.*

## Conference Wi-Fi Sponsor - \$6,000

*Your company name is front and center for all participants with this sponsorship too.*

- Highly visible sponsoring exhibit booth
- Company name will be the password to access the Conference Wi-Fi.

*With this sponsorship, a sponsoring exhibit booth is included, and your company name will be the password for our official conference Wi-Fi.*

## Conference Program Sponsor - \$5,000

*Sponsorship includes a full-color, full-page premium placed ad in the on-site program book.*

- Full page ad
- Onsite digital signage

*This is a great way to get your information in front of conference participants, many of whom utilize the program as their go-to-resource throughout the conference and*

## Tote Sponsor \$6,000 per conference

*Sponsor conference tote bags with your company logo prominently printed on every tote*

- Highly visible sponsoring exhibit booth
- Onsite digital signage

## Conference Tote Insert - \$1,000

*A tote bag insert is an easy and budget-friendly way to reach more than 600 participants. Your marketing piece is distributed with all conference tote bags. The marketing piece can be a flier, pen, magnet, etc., as long as it is a single item and able to be shipped to the hotel directly. Items must be shipped to arrive at the conference hotel by the Thursday preceding the conference. Additional shipping requirements will be forwarded at time of payment.*



# Exhibit & Sponsor Opportunities

## Corporate & Business Exhibiting Sponsor – \$3,000

(2 conference bundle available for \$5,000)

## Non-Profit/Government Exhibiting Partner – \$2,500

(2 conference bundle available for \$4,000)

NCJFCJ's Exhibiting Sponsorship is an opportunity to exhibit and market your organization while supporting the NCJFCJ Mission promoting justice for families in the court system. This is ideal for our non-profit partners and government entities.

### Exhibiting Sponsorship includes:

- One exhibit table with highly visible placement with two full conference registrations
- Additional 3<sup>rd</sup> & 4<sup>th</sup> registrations at early-bird member rate
- Various promotion via NCJFCJ social media channels
- Logo and listing in conference program
- Marketing piece distributed to each participant
- Logo and link to your website in all conference marketing, conference app., NCJFCJ website and NCJFCJ InSession e-magazine
- Onsite print and digital recognition

### Exhibit & Sponsorship Deadlines

To be listed in print and digital marketing materials, your exhibit or sponsorship application must be confirmed (signed agreement and payment received) by February 10 for NCJJ and June 9 for the 86<sup>th</sup> Annual Conference. **Sponsorship benefits require a high-quality print-ready version of your logo (PSD and/or EPS) by 6/10/22.**

## Exhibit Fee of \$1,000 Includes:

- Tabletop Exhibit Space with a draped six-foot table with two chairs
- Listing in the conference program and app
- Participation for one person inclusive of all conference activities

***A conference registration fee is required for each additional person (the current non-member rate unless a current member). Members receive a discount.***

## Live Exhibit Show Schedule

### Sunday

1:00 – 4:00 p.m.

Exhibit Registration & Set-up

5:00 – 6:30 p.m.

Welcome Reception and Networking in Exhibit Hall

### Monday

7:30 a.m. – 5:30 p.m.

Exhibits open

### Tuesday

7:30 a.m. – 5:30 p.m.

Exhibits open  
(Optional dismantle at close)

### Wednesday (optional)

7:30 a.m. – 10:30 a.m.

Exhibits open

10:30 – 12:00 p.m.

Exhibit dismantling

# Conference Hotels & Lodging

## National Conference on Juvenile Justice March 19-22, 2023

Renaissance Dallas Addison Hotel  
15201 Dallas Parkway Addison, Texas 75001  
972.386.6000

Rate: \$199 + tax (single or double occupancy)

Visit <http://https://www.ncjfcj.org/events/2023-national-conference-on-juvenile-justice/> to book your hotel room or call 888.236.2427. Rooms are available on a first-come, first-served basis. Early hotel reservations are highly encouraged.



## 86<sup>th</sup> Annual Conference July 16-19, 2023

Baltimore Marriott Waterfront  
700 Aliceanna Street Baltimore, Maryland 21202  
410.385.3000




Rate: \$199 + tax (single or double occupancy)

Visit <http://https://www.ncjfcj.org/events/86th-annual-conference/> to book your hotel room. Space is limited. Rooms are available on a first-come, first-served basis. Early hotel reservations are highly encouraged.

# Conference Program Advertising

The conference program is limited to the program schedule, faculty, exhibits, and your advertisement, and is included in the registration materials distributed to each of the more than 650 conference participants.

## Advertising Options and Pricing

<p>Full page 8.5"w x 11"h \$1,000</p> 	<p>Half page 8.5"w x 5.5"h \$650</p> 	<p>Quarter page 4.25"w x 5.5"h \$400</p> 
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### Submission Guidelines and Deadline

- Ads must be submitted in print-ready format (high-resolution 300ppi print-quality PDF file with graphics and fonts embedded)
- Please include 0.125" bleeds on all sides
- Payment and file must be received by **February 10** and **June 9**, respectively, to be included in the conference program guide

### Conference Program Sponsor - \$5,000 (*per Conference*)

Sponsoring the conference program includes a full-color, full-page premium placed ad. Additionally, your company will be listed on the sponsor acknowledgement banners and in all onsite digital signage.

# Additional Exhibitor Information

## Exhibit Area

Our conference activities, including Registration, Exhibits, Sunday Reception, General Session, Workshops, and special events will be located in the individual Conference designated hotel. Exhibits and hospitality will be located near the meeting rooms whenever possible. At any time prior to the start of the conference, the NCJFCJ reserves the right to relocate the exhibit area in order to meet the needs of the educational component of the conference.

## Exhibit Assignments

Exhibit space will be assigned at the discretion of the NCJFCJ, taking into consideration the level of sponsorship, order of registrations received, size and necessary placement of such exhibits, as well as the best interest of the overall conference attendees.

## Use of Exhibit Space

Exhibitors must confine all demonstrations or promotional activities to the limits of the exhibit space. Interference with the light and space of other exhibitors is prohibited. All sound equipment and noise must be kept at a low level that will not disturb the conference and/or other exhibitors.

## Exhibit Acceptance

The NCJFCJ reserves the right to accept or reject exhibitor, sponsor and/or advertising applications based upon space limitations, relevance, appropriateness, timeliness, or other similar criteria. Participation in this program implies acceptance of the terms and conditions listed herein.

## Service Contractor, Shipping, Additional Furniture, Electricity, etc.

Instructions and information regarding shipping, electricity, furniture, audiovisual, and Internet service, will be forwarded to registered exhibitors as it becomes available. All exhibitors must abide by existing labor agreements and regulations covering the use of these services. Please do not send materials/shipments to the hotel until instructed to do so by NCJFCJ.

## Payment Policy

Payment is due at the time of application. Confirmation and receipt is sent upon approval of application and after payment has been processed. We are unable to refund any processed sponsorships.

## Indemnity Clause

Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury to persons or damages to exhibitor's displays, equipment or other property brought upon the premises of the Hotel and agrees to indemnify, defend and hold harmless NCJFCJ, the Hotel and their owners, servants, agents, and employees against all claims or expenses for such losses, including reasonable attorney's fees, arising out of the use of the Hotel or its owners, servants, agents, and employees.

## Security and Insurance

Security will **not** be provided by NCJFCJ or by the hotel properties. Please do not leave valuables unattended.

The Exhibitor understands that neither NCJFCJ nor the hotel properties maintain insurance covering the Exhibitor's property or lost revenue and it is the sole responsibility of the Exhibitor to obtain such insurance.

# Thank you to NCJFCJ's Past Exhibitors and Sponsors

1StepDetect  
3rd Millennium Classrooms  
Abel Screening, Inc.  
Abraxas Youth & Family Services  
Academy Schools  
Acadia Healthcare, Inc.  
Adelphoi  
American Drug Screen Corporation  
American Judges Association  
American Trucking Association  
Animal Legal Defense Fund  
AnyTrax  
Assist Education/Advantages School  
International  
Association of Family and Conciliation Courts  
BI, Incorporated  
Boys Town  
California Association of Youth Courts  
Casebook PCB  
CFive Solutions  
C-Tech  
Children's Behavioral Solutions  
Children and Family Futures  
Child Welfare Information Gateway  
CoParenter  
Corrisoft  
CourtCall  
Courtsolutions, LLC  
CourtView Justice Solutions  
Detroit Behavioral Institute  
Devereux Advance Behavioral Health  
eMoksha  
equivant  
Extract Systems

Family Trauma Institute  
Family Works Inc./Center for Divorce Education  
Federal Office of Child Support Enforcement  
Feel Good Inc.  
FEI Systems, Inc.  
First Match  
FirstPic, Inc.  
FivePoint Solutions  
Foundations for Advancing Alcohol  
Responsibility  
Gault Center  
George Junior Republic in PA  
Glen Mills Schools  
Gottlieb & Wertz, Inc.  
Handel Information Technologies  
High Conflict Institute  
IBM Watson Health  
Idocket.com  
Infax, Incorporated  
InMed Rx  
Interstate Commission for Juveniles  
IRIS Educational Media-Two Families Now  
JBI, Ltd.  
J.M. Kaplan Fund  
Jockey Being Family Foundation  
Journal Technologies  
Judge Rotenberg Educational Center  
Justice Benefits, Inc.  
Justinform  
Justice Works Youth Care, Inc.  
KidLink Treatment Services  
KidsPeace  
Kindle for At Risk Kids  
Life Lessons2Go

Lifeloc Technologies  
Life Skills Reimagined  
Listen2Kids Production  
Mentis Technology Solutions, LLC  
Mount Saint Vincent  
MST Services  
Murphy Robes  
My Pleadings.com  
National Academies Press  
National American Indian Court Judges  
Association  
National CASA Association  
National Center for Youth Opportunity  
National Council on Crime & Delinquency  
National Judicial College  
National Runaway Safeline  
National Resource Center for Healthy Marriage  
& Families  
National TA Network  
Nevada Trucking Association  
New Hope Treatment Centers  
New Outlook Academy  
Nexus  
Noble Software Group  
Northpointe, Inc.  
Northwoods  
NYC Department of Probation  
Office of Justice Programs  
Office of Juvenile Justice and Delinquency  
Prevention  
OnlineParentingPrograms.com  
Our Family Wizard  
Orbis Partners, Inc.  
Parenting with Love and Limits

Pegasus Schools, Inc.  
PharmChem, Inc.  
Professional Online Testing Solutions, Inc.  
Reconnect, Inc.  
Resolutions Systems Institute  
Rite of Passage, Inc.  
RiverValley Behavioral Health  
SAS  
Satellite Tracking of People, LLC  
Sentinel Offender Services  
SmartStart  
Soberlink  
Southern Peaks Regional Treatment Center  
Stetson School, An Affiliate of Seven Hills  
Foundation  
Summit Academy  
Texas Lawyers for Children  
The First Tee  
ThinkLaw  
Too Small to Fail  
Tyler Technologies  
UHS Neurobehavioral Systems  
University of Kentucky, Center on Drug and  
Alcohol Research  
University of Nevada - Reno, Justice  
Management Degree Program  
U.S. Department of State  
USDTL  
U.S. Selective Service System  
West Love Color and Culture  
Wolverine Human Service  
Woodward Academy  
Youth Center  
Youth for Tomorrow